



Traverse City Presbyterian Church

Strategic Plan

2018 – 2022

Our Purpose (Mission)

To share God's love through meaningful worship, study, caring relationships, service and outreach.

Our Vision

To love as Christ loves – to be a welcoming, caring, generous, dynamic family of faith making a difference in our lives, our communities, and the world.

Share God's love: Loving as Christ loves. Making God's love visible and tangible to one another and to those we meet.

Meaningful worship: Authentic. Inspiring us to live our vision and mission. Scripture-based, relevant, and speaking to all ages, wherever we are on our faith journey.

Study: Education, Bible studies for transformation as well as information, retreats for all ages. We are never through learning, growing, and increasing in faith!

Caring relationships: Supporting one another. Sharing each other's burdens and joys. Noticing when we haven't seen someone in a while and reaching out. Listening to one another. We come to know God through relationships with others.

Service/Outreach: We are committed to mission, serving others. Being the hands and feet of Christ. Making a difference in our community and beyond. Identifying needs and working with other churches and other community organizations to creatively meet them.

Welcoming: You can feel the love when you walk in the door. Truly open, inclusive, nonjudgmental, a place where all feel valued; an emotionally and spiritually safe place; A place that supports one another no matter what. It doesn't matter where you are on your journey. We welcome you with open arms. You're only a stranger once.

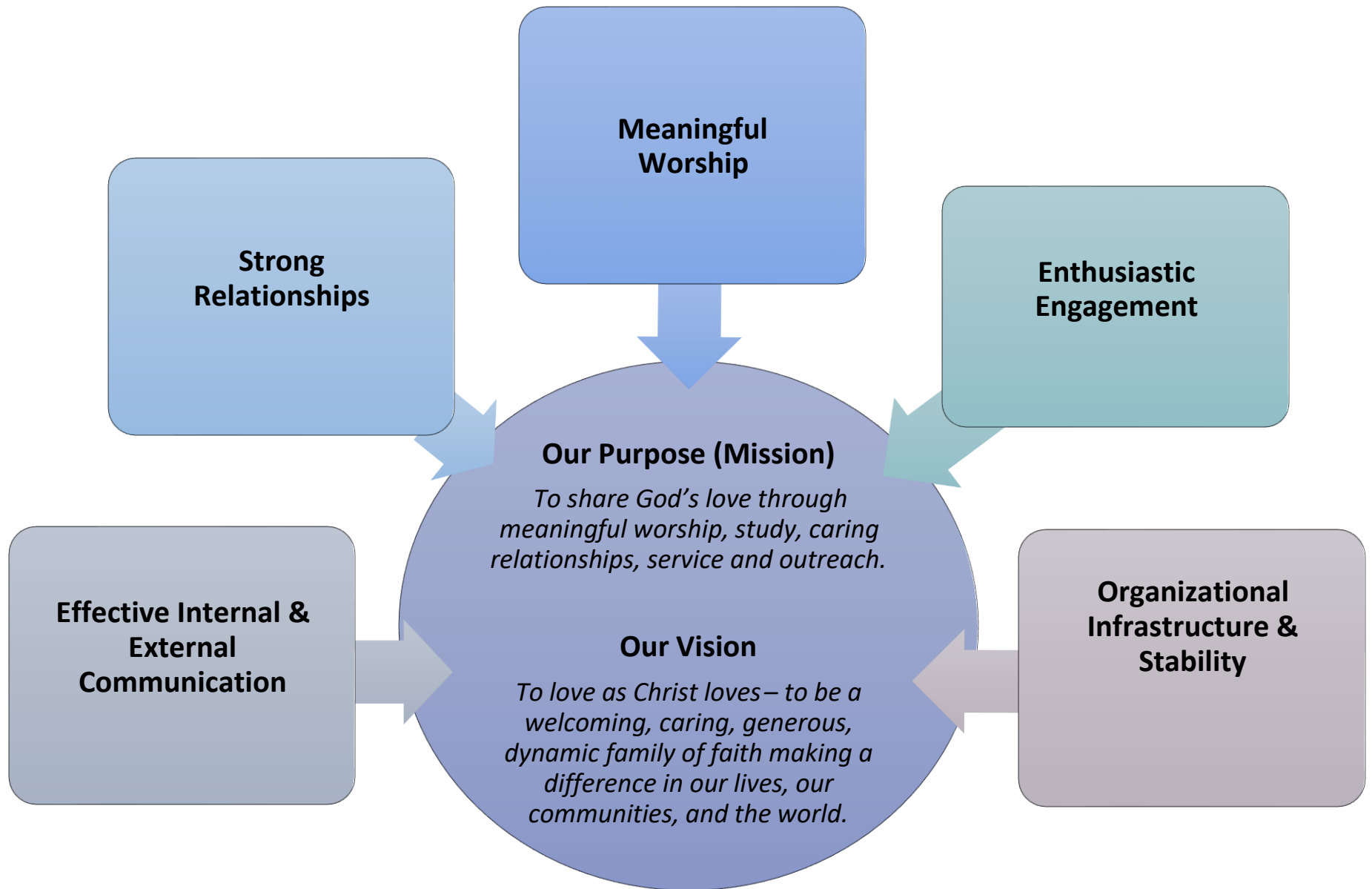
Generous: Generosity flows from the understanding that all we have, are, and ever will become is not ours to possess, and it results in sharing what we've been given with others for the advancement of the kingdom and to the glory of God.

Dynamic: Full of energy and joy! Always growing, not complacent/stuck in a comfort zone, yet staying true to who we are—to our foundation.

Family of faith: Supporting one another in our lives and in our spiritual growth. Enjoying fellowship with others who are striving to be closer to God. Making the journey with others. We don't have it all figured out, but we're working on it together.

Making a difference: Helping others know God's love.

To live our Mission and achieve our Vision, here are areas of focus:



AREAS OF FOCUS AND GOALS

AREA OF FOCUS: MEANINGFUL WORSHIP

GOAL A: Provide more dynamic worship offerings.

GOAL B: Bridge the generational gap in worship services.

AREA OF FOCUS: STRONG RELATIONSHIPS

GOAL A: Become more invitational as a church for new members and the community.

GOAL B: Improve our ability to serve/care for our congregation and each other.

GOAL C: Create more effective small group opportunities (spiritual and social) for fellowship, service, and study.

GOAL D: Build on our current welcoming effort to ensure that hospitality goes beyond the initial welcome and moves toward engagement.

AREA OF FOCUS: ENTHUSIASTIC ENGAGEMENT

GOAL A: Work to engage members who are not engaged or have stopped coming.

GOAL B: Be constantly invitational with specific ways for people to engage in all areas of the church.

GOAL C: Utilize time & talent surveys to understand what people are interested in and equipped to do and to promote engagement.

GOAL D: Ensure mission/outreach projects are specifically selected, focused, opportunities for the congregation to support or participate in.

AREA OF FOCUS: EFFECTIVE INTERNAL AND EXTERNAL COMMUNICATION

GOAL A: Recharge the communications team and review/refine the comprehensive communications plan for our church.

GOAL B: Establish methods for more targeted and focused communications.

AREA OF FOCUS: ORGANIZATIONAL INFRASTRUCTURE & STABILITY

GOAL A: Ensure financial stability for the church.

GOAL B: Strengthen safety/security for the congregation and the church building.

GOAL C: Ensure effective building maintenance.

GOAL D: Improve the appearance and functionality of the church building: Westminster room, fellowship hall, and narthex.

GOAL E: Improve staff engagement.

GOAL F: Strengthen organizational architecture.

How will we know we are making progress?

